

# ROL Webcast Service™

A Web Based Presentation Service

Microsoft Internet Explorer

Your Company Logo

Presentation Title

Playing: 64 K bits/second 04:49

Bookmarks

- Slide 1 title
- Slide 2 title
- Slide 3 title
- Slide 4 title
- .....
- .....

Slide Title

Coke, wt. %

Conversion, wt. %

Bottoms, wt. %

Coke, wt. %

Base Catalyst

Base + case 1

Base + case 2

Base + case 3

Email

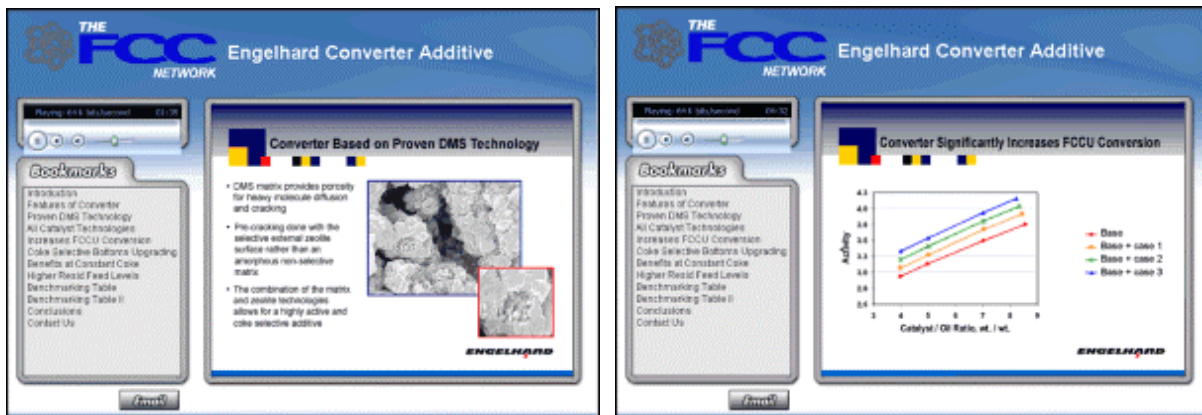
Refining  
*Online*®

A service from Astron International, Inc.

## ROL Webcast Service™

To help your company present its products and services to the refining industry and the global user base of Refining Online, Astron International offers the *ROL Webcast Service*. In this service, Astron International will use your PowerPoint presentation and recorded narration to create a Web based presentation which will be linked to Refining Online for a specific time period. Astron International will also announce the Web presentation to Refining Online's thousands of users worldwide.

Following is an example of a Web presentation produced for *The FCC Network* on Engelhard's (which is now BASF) Converter™ Additive for FCC units.



### Benefits

The major benefits of the *ROL Webcast Service* are as follows:

- Target refining industry professionals through Refining Online
- Reach customers, agents, or sales staff 24x7 via the Web
- Communicate more information to customers than a magazine advertisement

### More Information

Please contact Astron International for more information on the *ROL Webcast Service*.

#### Astron International, Inc.

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